

Order / Rev: A2605715
 Alt Order #: 27018319
 Flight Dates: 07/22/20 - 07/28/20

Advertiser: POL/Sunflower State PAC
 Product Desc: TV
 Estimate: 8985

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/20	07/28/20	MTWTF--					5	\$150.00		0.00			
5	Multi	07/22/20	07/28/20	KSN Today 2	CM	6-7am	MTWTF--	:30	5	\$150.00	P4	0.00	NM	5	\$750.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				KSN Today 2											
				Kansas Today 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/20	07/28/20	MTWTF--					5	\$150.00		0.00			
6	Multi	07/22/20	07/28/20	Today Show 7-8am	CM	7-8am	MTWTF--	:30	10	\$200.00	P4	0.00	NM	10	\$2,000.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Today Show 7-8am											
				Today Show (7-8am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/20	07/28/20	MTWTF--					10	\$200.00		0.00			
7	Multi	07/22/20	07/28/20	Today Show 8-9am	CM	8-9am	MTWTF--	:30	10	\$175.00	P4	0.00	NM	10	\$1,750.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Today Show 8-9am											
				Today Show (8-9am)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/20	07/28/20	MTWTF--					10	\$175.00		0.00			
E 8	Multi	07/25/20	07/25/20	Good Day Kansas Sat AM	CM	530a-6a	-----S-	:30	1	\$30.00	P4	0.00	NM	1	\$30.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Good Day Kansas Sat AM											
				Good Day Kansas											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-----S-					1	\$30.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	Multi	07/20/20-07/26/20		Good Day Kansas Sat AM		530a-6a	-----Sa--	:30		(\$30.00)		0.00	NM		
See MG 8.2															
[Program Change]															
2	Multi	07/20/20-07/26/20		KC End Zone		KC End Zone	-----SaSu	:30		\$30.00		0.00	NM		
Ⓜ MG for 8.1 07/25															
[Makegood]															
9	Multi	07/25/20	07/25/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S-	:30	2	\$60.00	P4	0.00	NM	2	\$120.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Kansas Today Sa/Su 6a-8a											
				Kansas Today Weekend											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-----S-					2	\$60.00		0.00			
10	Multi	07/25/20	07/25/20	Today Show Sa	CM	8a-10a	-----S-	:30	2	\$75.00	P4	0.00	NM	2	\$150.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Today Show Sa											
				Saturday Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-----S-					2	\$75.00		0.00			
11	Multi	07/26/20	07/26/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S	:30	1	\$60.00	P4	0.00	NM	1	\$60.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Kansas Today Sa/Su 6a-8a											
				Kansas Today Weekend											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-----S					1	\$60.00		0.00			
12	Multi	07/26/20	07/26/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Today Show Su											
				Sunday Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-----S					1	\$100.00		0.00			
E 13	Multi	07/26/20	07/26/20	Meet the Press	CM	Meet the Press	-----S	:30	1	\$300.00	P3	0.00	NM	0	\$0.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Meet the Press											
				Meet The Press											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-----S					1	\$300.00		0.00			

Wichita KS KSNW

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Advertiser: POL/Sunflower State PAC
 Product Desc: TV
 Estimate: 8985

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wheel of Fortune															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/20	07/28/20	MTWTF--					5	\$650.00		0.00			
32	Multi	07/27/20	07/27/20	Mon Prime Hour 2	CM	8-9p	M-----	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				Monday 8-9p											
The Wall Mon 9e/8c-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	M-----					1	\$800.00		0.00			
33	Multi	07/27/20	07/27/20	Mon Prime Hour 3	CM	9-10p	M-----	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				Monday 9-10p											
Dateline Mon 10e/9c-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	M-----					1	\$800.00		0.00			
34	Multi	07/28/20	07/28/20	Tue Prime Other 1	CM	7-9p	-T-----	:30	1	\$1,200.00	P3	0.00	NM	1	\$1,200.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				Tue Prime Other 1											
America's Got Talent Tue-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-T-----					1	\$1,200.00		0.00			
35	Multi	07/28/20	07/28/20	Tue Prime Hour 3	CM	9-10p	-T-----	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				Tuesday 9-10p											
World of Dance Tue 10e/9c-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-T-----					1	\$800.00		0.00			
36	Multi	07/23/20	07/23/20	Thur Prime Hour 3	CM	9-10p	---T---	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				Thursday 9-10p											
Law & Order: SVU (R)-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	---T---					1	\$800.00		0.00			
37	Multi	07/26/20	07/26/20	Sun Prime Other 3	CM	8p-10p	-----S	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				Sun Prime Other 3											
America's Got Talent (R) Sun 9e/8c-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-----S					1	\$350.00		0.00			
38	Multi	07/22/20	07/28/20	LN M-F	CM	10-10:35pm	MTWTF--	:30	5	\$400.00	P4	0.00	NM	5	\$2,000.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				KSN News at Ten Mon-Fri											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/20	07/28/20	MTWTF--					5	\$400.00		0.00			
39	Multi	07/25/20	07/25/20	LN Sa	CM	KSN News at 10	S-----S-	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				KSN News at 10 Sat											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-----S-					1	\$300.00		0.00			
40	Multi	07/26/20	07/26/20	LN Su	CM	KSN News at 10	S-----S	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				KSN News at 10 Sun											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-----S					1	\$350.00		0.00			
41	Multi	07/22/20	07/28/20	Tonight Show	CM	10:35p-11:35pm	MTWTF--	:30	5	\$140.00	P4	0.00	NM	5	\$700.00
				Channels : KSNW,KSNG,KSNL,KSNW											
				Tonight Show/Jimmy Fallon											
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/20	07/28/20	MTWTF--					5	\$140.00		0.00			

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Flight Dates: 07/22/20 - 07/28/20

Advertiser: POL/Sunflower State PAC
Product Desc: TV
Estimate: 8985

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
42	Multi	07/22/20	07/28/20	Late Night Channels : KSNK,KSNG,KSNN,KSNNW Late Night/Seth Myers Late Night-NBC	CM	11:35p-12:35am	MTWTF--	:30	5	\$75.00	P4	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/22/20	07/28/20	MTWTF--		5				\$75.00		0.00			
43	Multi	07/22/20	07/28/20	Little Late/Lilly Singh Channels : KSNK,KSNG,KSNN,KSNNW Little Late/Lilly Singh A Little Late with Lilly Singh-NBC	CM	1237x-107x	MTWTF--	:30	5	\$40.00	P3	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/22/20	07/28/20	MTWTF--		5				\$40.00		0.00			
44	Multi	07/22/20	07/28/20	M-F 105-205x Channels : KSNK,KSNG,KSNN,KSNNW M-F 105-205x Late News Repeat	CM	M-F 105-205x	MTWTF--	:30	5	\$20.00	P3	0.00	NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/22/20	07/28/20	MTWTF--		5				\$20.00		0.00			
45	Multi	07/25/20	07/25/20	SNL Channels : KSNK,KSNG,KSNN,KSNNW Saturday Night Live Saturday Night Live-NBC	CM	1030p-12m	-----S-	:30	1	\$250.00	P4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/20/20	07/26/20	-----S-		1				\$250.00		0.00			
46	Multi	07/26/20	07/26/20	Good Day Kansas Sunday PM Channels : KSNK,KSNG,KSNN,KSNNW Good Day Kansas Sunday PM Good Day Kansas	CM	1035p-1105p	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/20/20	07/26/20	-----S		1				\$100.00		0.00			
47	Multi	07/26/20	07/26/20	Dateline NBC (AN) Channels : KSNK,KSNG,KSNN,KSNNW Dateline NBC (AN) Dateline AN	CM	Dateline NBC (AN)	-----S	:30	1	\$20.00	P3	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/20/20	07/26/20	-----S		1				\$20.00		0.00			
48	Multi	07/26/20	07/26/20	Sun NBC Nightly News Channels : KSNK,KSNG,KSNN,KSNNW Sun NBC Nightly News Wheel of Fortune	CM	530-6pm	-----S	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/22/20	07/28/20	-----S		1				\$350.00		0.00			
50	Multi	07/25/20	07/25/20	Sa 630-7p Channels : KSNK,KSNG,KSNN,KSNNW Sa 630-7p Wheel of Fortune	CM	630-7pm	-----S-	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/20/20	07/26/20	-----S-		1				\$450.00		0.00			
51	Multi	07/25/20	07/25/20	Sat Prime Hour 3 Channels : KSNK,KSNG,KSNN,KSNNW Saturday 9-10p	CM	9-10p	-----S-	:30	1	\$175.00	P4	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/20/20	07/26/20	-----S-		1				\$175.00		0.00			
													Totals	165	\$32,375.00



125 West 55th St
New York, NY 10019

Contract # 27018319	Changes as of: 7/29/2020 at 8:26 AM	Version: Highlighting Revision 3
CPE: 1335/1349/8985	Flight: 7/22/20 - 7/28/20	Station: KSNW
Agency: OLD TOWN MEDIA, LLC	Advertiser: Sunflower State	Market: Wichita
114 Quay Street	Product: TV	Office: WASHINGTON
ALEXANDRIA, VA 22314	Agency Order #: 9766473	Service: Nielsen
	Buyer: Patel, Meredith	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$32,375.00
		Total Spots: 165
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2605715

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/22 - 7/22		Total Spots	Total \$	CPP*	GRP*
							7/22					
1	W-F,M-Tu 4:30a-5a		Kansas Today 1	\$30.00	0	30	5		5	\$150.00	\$0.00	0.0
2	W-F,M-Tu 5a-6a		Kansas Today 2	\$60.00	0	30	5		5	\$300.00	\$0.00	0.0
3	W-F,M-Tu 5a-6a		Kansas Today 2	\$60.00	0	30	5		5	\$300.00	\$0.00	0.0
4	W-F,M-Tu 6a-7a		Kansas Today 3	\$150.00	0	30	5		5	\$750.00	\$0.00	0.0
5	W-F,M-Tu 6a-7a		Kansas Today 3	\$150.00	0	30	5		5	\$750.00	\$0.00	0.0
6	W-F,M-Tu 7a-8a		Today Show (7-8am)	\$200.00	0	30	10		10	\$2,000.00	\$0.00	0.0
7	W-F,M-Tu 8a-9a		Today Show (8-9am)	\$175.00	0	30	10		10	\$1,750.00	\$0.00	0.0
8	Sa 5:30a-6a		Good Day Kansas	\$30.00	0	30	0		0	\$0.00	\$0.00	0.0
9	Sa 6a-8a		Kansas Today Weekend	\$60.00	0	30	2		2	\$120.00	\$0.00	0.0
10	Sa 8a-9:30a		Saturday Today Show	\$75.00	0	30	2		2	\$150.00	\$0.00	0.0
11	Su 6a-8a		Kansas Today Weekend	\$60.00	0	30	1		1	\$60.00	\$0.00	0.0
12	Su 8a-9a		Sunday Today Show	\$100.00	0	30	1		1	\$100.00	\$0.00	0.0
13	Su 9a-10a		Meet The Press	\$300.00	0	30	0		0	\$0.00	\$0.00	0.0
14	Su 10:30a-11a		GoodDay Kansas	\$50.00	0	30	0		0	\$0.00	\$0.00	0.0
15	W-F,M-Tu 9a-10a		Live With Kelly & Ryan	\$130.00	0	30	7		7	\$910.00	\$0.00	0.0
16	W-F,M-Tu 10a-11a		Today Third Hour-NBC	\$170.00	0	30	7		7	\$1,190.00	\$0.00	0.0
REV- 17	W-F,M-Tu 11a-12n		Today with Hoda & Jenna-NBC	\$170.00	0	30	7	6	6	\$1,020.00	\$0.00	0.0
REV- 18	W-F,M-Tu 12n-12:30p		KSN News	\$130.00	0	30	7	5	5	\$650.00	\$0.00	0.0
REV- 19	W-F,M-Tu 12:30p-1p		Good Day Kansas	\$100.00	0	30	7	5	5	\$500.00	\$0.00	0.0
REV- 20	W-F,M-Tu 1p-2p		Days of Our Lives-NBC	\$100.00	0	30	7	6	6	\$600.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

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CPE: 1335/1349/8985	Flight: 7/22/20 - 7/28/20	Station: KSNW
Agency: OLD TOWN MEDIA, LLC	Advertiser: Sunflower State	Market: Wichita
114 Quay Street	Product: TV	Office: WASHINGTON
ALEXANDRIA, VA 22314	Agency Order #: 9766473	Service: Nielsen
	Buyer: Patel, Meredith	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$32,375.00
		Total Spots: 165
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2605715

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/22 - 7/22		Total Spots	Total \$	CPP*	GRP*
							7/22					
21	W-F,M-Tu 2p-3p		Mel Robbins	\$70.00	0	30	5		5	\$350.00	\$0.00	0.0
22	W-F,M-Tu 3p-4p		Kelly Clarkson	\$85.00	0	30	5		5	\$425.00	\$0.00	0.0
23	W-F,M-Tu 4p-4:30p		Jeopardy B	\$250.00	0	30	5		5	\$1,250.00	\$0.00	0.0
24	W-F,M-Tu 4:30p-5p		Jeopardy	\$325.00	0	30	5		5	\$1,625.00	\$0.00	0.0
25	Sa 5p-5:30p		Jeopardy	\$200.00	0	30	1		1	\$200.00	\$0.00	0.0
26	W-F,M-Tu 5p-5:30p		KSN News	\$275.00	0	30	5		5	\$1,375.00	\$0.00	0.0
27	W-F,M-Tu 6p-6:30p		KSN News	\$350.00	0	30	5		5	\$1,750.00	\$0.00	0.0
28	Sa 6p-6:30p		KSN News	\$400.00	0	30	1		1	\$400.00	\$0.00	0.0
29	Su 5p-5:30p		KSN News	\$300.00	0	30	1		1	\$300.00	\$0.00	0.0
30	W-F,M-Tu 6:30p-7p		Wheel of Fortune	\$650.00	0	30	5		5	\$3,250.00	\$0.00	0.0
31	Sa 6:30p-7p		Wheel of Fortune	\$450.00	0	30	0		0	\$0.00	\$0.00	0.0
32	M 8p-9p		The Wall Mon 9e/8c-NBC	\$800.00	0	30	1		1	\$800.00	\$0.00	0.0
33	M 9p-10p		Dateline Mon 10e/9c-NBC	\$800.00	0	30	1		1	\$800.00	\$0.00	0.0
34	Tu 7p-9p		America's Got Talent Tue-NBC	\$1,200.00	0	30	1		1	\$1,200.00	\$0.00	0.0
35	Tu 9p-10p		World of Dance Tue 10e/9c-NBC	\$800.00	0	30	1		1	\$800.00	\$0.00	0.0
36	Th 9p-10p		Law & Order: SVU (R)-NBC	\$800.00	0	30	1		1	\$800.00	\$0.00	0.0
37	Su 8p-10p		America's Got Talent (R) Sun 9e/8c-NBC	\$350.00	0	30	1		1	\$350.00	\$0.00	0.0
38	W-F,M-Tu 10p-10:35p		KSN News	\$400.00	0	30	5		5	\$2,000.00	\$0.00	0.0
39	Sa 10p-10:30p		KSN News	\$300.00	0	30	1		1	\$300.00	\$0.00	0.0
40	Su 10p-10:30p		KSN News	\$350.00	0	30	1		1	\$350.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27018319	Changes as of: 7/29/2020 at 8:26 AM	Version: Highlighting Revision 3
CPE: 1335/1349/8985	Flight: 7/22/20 - 7/28/20	Station: KSNW
Agency: OLD TOWN MEDIA, LLC	Advertiser: Sunflower State	Market: Wichita
114 Quay Street	Product: TV	Office: WASHINGTON
ALEXANDRIA, VA 22314	Agency Order #: 9766473	Service: Nielsen
	Buyer: Patel, Meredith	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$32,375.00
		Total Spots: 165
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2605715

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/22 - 7/22		Total Spots	Total \$	CPP*	GRP*
							7/22					
41	W-F,M-Tu 10:35p-11:37p		Tonight Show-NBC	\$140.00	0	30	5		5	\$700.00	\$0.00	0.0
42	W-F,M-Tu 11:37p-12:37a		Late Night-NBC	\$75.00	0	30	5		5	\$375.00	\$0.00	0.0
43	W-F,M-Tu 12:37a-1:07a		A Little Late with Lilly Singh-NBC	\$40.00	0	30	5		5	\$200.00	\$0.00	0.0
44	W-F,M-Tu 1:05a-1:35a		Late News Repeat	\$20.00	0	30	5		5	\$100.00	\$0.00	0.0
45	Sa 10:30p-12m		Saturday Night Live-NBC	\$250.00	0	30	1		1	\$250.00	\$0.00	0.0
46	Su 10:35p-11:05p		Good Day Kansas	\$100.00	0	30	1		1	\$100.00	\$0.00	0.0
47	Su 1:05a-2:05a		Dateline AN	\$20.00	0	30	1		1	\$20.00	\$0.00	0.0
48	Sa 5:30a-6a		KC End Zone	\$30.00	0.0	30	1		1	\$30.00	\$0.00	0.0
49	Su 5:30p-6p		NBC NIGHTLY NEWS	\$350.00	0.0	30	1		1	\$350.00	\$0.00	0.0
50	Sa 9p-10p		SNL	\$175.00	0.0	30	1		1	\$175.00	\$0.00	0.0
51	Sa 6:30p-7p		DESTINATION KANSAS	\$450.00	0.0	30	1		1	\$450.00	\$0.00	0.0
TOTALS:							165		165	\$32,375.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27018319	Changes as of: 7/29/2020 at 8:26 AM	Version: Highlighting Revision 3
CPE: 1335/1349/8985	Flight: 7/22/20 - 7/28/20	Station: KSNW
Agency: OLD TOWN MEDIA, LLC 114 Quay Street ALEXANDRIA, VA 22314	Advertiser: Sunflower State	Market: Wichita
	Product: TV	Office: WASHINGTON
	Agency Order #: 9766473	Service: Nielsen
	Buyer: Patel, Meredith	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$32,375.00
		Total Spots: 165
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2605715

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
07/20/20 4:22 PM	Patty Sparkman	PROGRAM CHANGE - PLEASE ACCEPT MG OFFER
07/20/20 9:23 AM	Patty Sparkman	PLEASE ACCEPT MG OFFER. THANKS.
07/17/20 3:31 PM	System	Notice Received.

Competitive Information	
Market Budget:	\$32,930
KSNW Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	165	\$32,375.00	N/A	0.0
Total	100%	165	\$32,375.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Jul	165	\$32,375.00
Total	165	\$32,375.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	7/29/20 8:26 AM	KELLY JOHNS	Revised		6	\$-730.00	\$32,375.00	Changes: Total Spots from 171 to 165, Calculated Dollars from \$33,105.00 to \$32,375.00, Total \$ from \$33,105.00 to \$32,375.00, Origuser Entered Dollars from \$32,930.00 to \$33,105.00, User Entered \$ from \$33,105.00 to \$32,375.00. 4 buylines added or modified.
Makegood 2	7/20/20 4:22 PM	Patty Sparkman	Confirmed	1	1	\$0	\$33,105.00	Changes: 2 buylines added or modified.
Revision	7/20/20 3:58 PM	KELLY JOHNS	Confirmed	1		\$175.00	\$33,105.00	Changes: Total Spots from 170 to 171, Calculated Dollars from \$32,930.00 to \$33,105.00, Total \$ from \$32,930.00 to \$33,105.00, Origuser Entered Dollars to \$32,930.00, User Entered \$ from \$0.00 to \$33,105.00. 1 buyline added or modified.
Makegood 1	7/20/20 9:23 AM	Patty Sparkman	Confirmed	2	3	\$0	\$32,930.00	Changes: Total Spots from 171 to 170. 5 buylines added or modified.
Revision	7/17/20 4:20 PM	KELLY JOHNS	Confirmed			\$0	\$32,930.00	Changes: Demo Meta to [R16]. 4 buylines added or modified.
Queued for Electronic Contracting	7/17/20 3:13 PM					\$0	\$0	
New	7/17/20 12:19 PM	KELLY JOHNS	Confirmed	171		\$32,930.00	\$32,930.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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